



ANNAN CAPITAL PARTNERS

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WHO WE ARE

OUR STORY

OUR STORY

ANNAN CAPITAL PARTNERS

Annan Capital Partners (ACP) is a boutique investment advisory and business development agency offering holistic wealth management and venture building services to a wide range of clients, from entrepreneurs to governments and from local SMEs to global corporations. Over the past decade, we have been involved in bridging the gap between investment and investment opportunities in core growth industries such as creative economy, agribusiness, tech, and renewable energy, among others in Africa and beyond.

OUR MISSION

Our mission is to build new businesses in Africa and to lead our global investment advisory vertical with our three-tier approach, people, planet, and people.



OUR VISION

Our vision is to become the leading ecosystem enabler from Africa and for Africans empowering the next generation of startups and entrepreneurs.



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A hand in a suit points towards a digital interface. The interface features a network diagram with nodes and lines, and the word 'SOLUTION' is visible in the upper left. The background is a dark blue gradient.

OUR SERVICES

WHAT WE OFFER

OUR SERVICES

Annan Capital Partners has five core business lines:

**Venture
Building**



**Business
Development**



Advisory



**Impact
Investment**



**Wealth
management**





REPRESENTATION IN GHANA AND AFRICA

With partner offices in **Abidjan, Geneva, London, Mauritius & New York**, we continue to expand our footprints across the globe and empower the next generation of startups and entrepreneurs.



1. ADVISORY

Annan Capital Partners specializes in aligning investors with government agencies to stimulate economic, social and political growth. ACP provides significant experience and expertise in brokering and managing relationships with heads of state, high level government officials, private sector executives, United Nations entities as well as other international bodies.



2. VENTURE BUILDING

We are a startup ecosystem enabler with a focus on high growth emerging markets across Africa. Africa is blessed with burgeoning entrepreneurs filled with innovative solutions and ideas that can transform the African continent. Yet for many, they do not have access to technical skills, capacity building and other relevant opportunities to grow and scale their businesses. Over the past decade, we have helped entrepreneurs bring their ideas to life, build economies of scale and make an impact in their communities.

Leveraging these findings, and the unique cases of the businesses we have worked with, coupled with the great connections with domestic and foreign investors, a wide network of African startups and SMEs collaborating with us, as well as our strong relations with local public actors, Annan Capital Partners is poised to become a true, homegrown startup ecosystem enabler. Through our one-of-a-kind venture building and incubation platform, young entrepreneurs from Ghana and other parts of Africa will be provided with capacity building, management skills, infrastructure support, technical assistance as well as other growth opportunities.



3. IMPACT INVESTMENT

We have built an incredible track record identifying impact investment opportunities and sustainable projects in emerging and developing markets across the continent and connecting them to investors both locally and internationally. Leveraging our wealth of experience, vast network and extensive portfolio of investments, ACP will guide you towards the investable companies or sustainable projects in emerging and developing markets across the continent taking into consideration the three Ps – people, planet & profit.

We are uniquely positioned to support individuals, families, businesses, foundations, government agencies among others to raise funds for their social, political and economic projects. Our services are tailored specifically to the needs of each case with the aim of achieving the desired social and environmental goals.



4. FUNDRAISING

Over the years, Annan Capital Partners has been highly involved in several impact investment projects in Africa in collaboration with two global funds that focus on emerging markets. We focus on core growth industries including agribusiness, sustainable luxury, technology, renewable energy, housing, healthcare and education. Through our vast experience in the impact investing sector, we help our clients make informed decisions on impact investments and projects that are likely to yield appreciable returns while creating relevant social and environmental impact.

We collaborate with a wide range of investors and other stakeholders to maximize the financial and non-financial returns of our clients' investments. We help our clients develop focused investment strategies to deploy their capital with impact. Our services include one-off transaction advisory, ongoing impact investment advisory and fund structuring.



5. BUSINESS & FINANCIAL PLANNING

Business & Financial Planning is an essential element in developing one's company. It's the architecture or framework to the management of the company. As a company with a strategic goal of growing to meet its set goals and objective, Business & Financial Planning is key to directing, managing and controlling activities with the scarce resource to achieve your targets. Annan Capital Partners provides strategic business solution via business and financial planning services in their quest of growing their business. Our service to is ensure your business survival and prosperity is hinged a structured framework to promoting business continuity and growth.



6. BUSINESS DEVELOPMENT

We are ideally positioned to provide foreign companies with the requisite business and legal requirements as well as market entry advisory services for foreign companies looking to expand their operations in Africa and beyond. We have spearheaded expansion projects for several multinational corporations and small to medium-sized enterprises on the continent and the establishment of foundations for several high-net-worth individuals.



7. WEALTH MANAGEMENT

ACP Wealth Management provides direct investments, trust and fiduciary services, estate planning and wealth management for high-net-worth individuals and families. To these ends, ACP Wealth Management is allied to Aquila Invest Geneva SA, an affiliate of Aquila & Co AG of Zurich, one of Switzerland's leading wealth management platforms.

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A photograph of two business people shaking hands, overlaid with a dark blue semi-transparent filter. The text 'OUR PARTNERS' is centered in white, bold, uppercase letters.

OUR PARTNERS

OUR PARTNERS



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TEAM

CEO QUOTE

“ACP endeavours to make Africa investable and relevant to the world”

– Roberta Annan



CEO PROFILE

Roberta Annan is a global impact investor of high renown and critical acclaim, the founder of Impact Fund for African Creatives, a multi-million-euro investment fund supporting Africa's creative sector and a Goodwill Ambassador for the United Nations Environment Programme.

Roberta has a peerless reputation for developing investment opportunities for African entrepreneurs in the creative industries. She is a UNEP Goodwill Ambassador for the Creative Economy. In 2012, she founded Roberta Annan Consulting (now Annan Capital Partners), bridging the gap between investors and impact investment opportunities across Africa.

In 2011, she founded African Fashion Foundation which supports the creative industries, empowers women and the young and brings Africa's rich culture to the world. The work is also facilitated by IFFAC –an investment vehicle supporting Africa's creative and lifestyle industries which is already backing a number of concerns to the tune of €3 million.

TEAM



Roman Medvedev
Chief Operations Officer



Roberta Adjin-Tetty
General Manager



Emmanuel Amofa Sarpong
Head of Protocol



Godwin Mawuli Porda
Finance & Administration



Johnny Acquah
Head of Digital & IT



Diana Asare Bediako
Head of Operations /
Procurement - Trade
Division



Prisca Berylagate-Dosoo
Clientele Manager / Admin
Assistant



Joycelyn Aba Obuwah
Front Desk Executive



Leslie Bruce
Digital Strategist



Frank Nana Addae
Business Analyst



PAST CLIENTS

AQUILA
Independent.



 ITC | Ethical
Fashion
Initiative



FIELDSTONE
AFRICA



actis



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A hand is shown drawing a flowchart on a glass surface. The flowchart consists of several rectangular boxes connected by lines, representing a process or organizational structure. The background is a blurred office setting. A semi-transparent blue overlay covers the entire image, and the text 'PORTFOLIO PROJECTS' is centered in white.

PORTFOLIO PROJECTS

PROJECTS

Our impact and the success stories in the last ten years have been telling. From the groundbreaking COVID-19 Stimulus Fund to the work our investee companies such as iGrow Africa and Jendaya, we are on a journey to explore the burgeoning opportunities on the continent. Here are some of the projects and initiatives we have undertaken (and in the offing) to support homegrown businesses especially in the sustainability & ESG sector, leapfrog brands in Africa's core growth industries and invest in our nascent creative economy.



CONTACT US



www.annancapitalpartners.com



info@annancapitalpartners.com



@annancapital